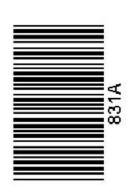






# برای آشنایی با منابع زبان عمومی برای کسب درصد بالا کلیک کنید



## **آزمون ورودی دورههای کارشناسیارشد ناپیوستهٔ داخل ـ سال 1400**

«اگر دانشگاه اصلاح شود مملکت اصلاح میشود.» امام خمینی (ره)

وزارت علوم. تحقیقات و فنّاوری سازمان سنجش آموزش كشور

### علوم اقتصادی ـ (کد ۱۱۰۵)

مدت پاسخگویی: ۲۱۰ دقیقه

تعداد سؤال: ۱۵۰

#### عنوان مواد امتحانی، تعداد و شمارهٔ سؤالات

تا شمارة	از شمارة	تعداد سؤال	مواد امت <b>ح</b> انی	ردیف
۲٠	1	٣٠	زبان عمومی و تخصصی (انگلیسی)	1
۵۵	٣١	۲۵	اقتصاد خرد	۲
٨٠	۵۶	۲۵	اقتصاد كلان	٣
1.0	۸١	75	رياضى	4
۱۲۵	1.5	٧٠	آمار	3
14.	189	۲۵	مجموعه دروس تخصصی (تجارت بینالملل، مالیه بینالملل، بخش عمومی، پول و بانکداری، اقتصاد اسلامی)	۶

استفاده از ماشین حساب مجاز نیست.

این آزمون نمرهٔ منفی دارد.

ینی جاپ تکثیر و انتشار سؤالات به هر روش (الکترونیکی و...) پس از برگزاری آزمون، برای تمامی اشخاص حقیقی و حقوقی تنها با مجوز این سازمان مجاز میباشد و با متخلفین برابر مقررات رفنار می شود.

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صفحه ۲

علوم اقتصادی ـ کد (۱۱۰۵)

الله المناب المناسية عدم درج مشخصات و امضا در مندرجات جدول ذيل، بهمنزلة عدم حضور شما در جلسة آزمون است.

اینجانب ........ با شمارهٔ داوطلبی ........ با آگاهی کامل، یکسانبودن شمارهٔ صندلی خود را با شمارهٔ داوطلبی مندرج در بالای کارت ورود به جلسه، بالای پاسخنامه و دفترچهٔ سؤالات، نوع و کد کنترل درج شده بر روی دفترچهٔ سؤالات و پائین پاسخنامهام را تأیید مینمایم.

امضا:

زبان عمومی و تخصصی (انگلیسی)؛

#### PART A: Vocabulary

<u>Directions</u>: Choose the word or phrase (1), (2), (3), or (4) that best completes each sentence. Then mark the correct choice on your answer sheet.

1-	During the b	etween arriving at the	airport and boarding t	he plane, we'll probably
	do a bit of window sh	opping.		
	1) interval	2) intervention	3) imbalance	4) inconsistency
2-	That ugly vacant lot	from the beau	ty of the neighborhood	i.
	<ol> <li>depletes</li> </ol>	2) derives	3) detracts	4) deviates
3-	At first, the Savings	Mart didn't do well, b	ut after it lowered its	prices and increased its
	advertising, the store	e began to		
	1) prosper	2) subside	3) arise	4) strive
4-	The movement of c			ts know that there is a
	pattern to how they	move.		
	<ol> <li>compatible</li> </ol>	2) specific	3) transient	4) random
5-	Since my math class	was very difficult for	me, I consider the B f	hat I got for the course
	to be a great			
	1) illusion	2) triumph	<ol><li>obligation</li></ol>	4) disapproval
6-	The hardware store s	sells stones mad	le of plastic that you ca	n open and hide a house
	key in. Then you can	hide the key by leaving	the "stone" somewhere	near your door.
	<ol> <li>confidential</li> </ol>	2) artificial	3) superficial	4) metaphorical
7-	Rhoda's budget is s	o tight that she felt it	would be to l	buy herself even a ten-
	dollar pair of earrin			
	1) plausible	2) tangible	<ol><li>sufficient</li></ol>	4) extravagant
8-	When the climbers i	eached the peak of the	tallest mountain in th	e world, they felt it was
		nd were filled with pric		
	1) momentary	2) moribund	<ol><li>meticulous</li></ol>	4) momentous
9-	The ramification of	committing a murde	r is to serve a prisor	n sentence even if you
	your actions			
	1) implement		3) regret	
10-				act and then share that
		and, if needed, with a		
	<ol> <li>justification</li> </ol>	<ol><li>interpretation</li></ol>	3) transformation	4) condemnation

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PART B: Cloze Test

<u>Directions</u>: Read the following passage and decide which choice (1), (2), (3), or (4) best fits each space. Then mark the correct choice on your answer sheet.

For 20 years, children have been treated (11) ------ all sorts of programs on television which are supposed to help them become better at skills such as reading and math. These programs have presented (12) ------ such as counting and recognition of letters as nothing but fun, (13) ------ by such things as rainbows and jumping frogs. (14) ----- no improvement in children's abilities in literacy and numeracy (15) -----. These fun ways of teaching such skills don't seem to work.

- **11-** 1) in 2) for 3) to 4) on
- 12- 1) the learning of skills 2) skills to learn 3) the skills of learning 4) learning of skills in
- 13- 1) are accompanied2) to accompany3) being accompanied4) to be accompanied
- 14- 1) In spite of 2) But 3) Although 4) Whereas
- 15- 1) would observe 2) it observes 3) has been observed 4) to be observed

#### PART C: Reading Comprehension

<u>Directions</u>: Read the following three passages and answer the questions by choosing the best choice (1), (2), (3), or (4). Then mark the correct choice on your answer sheet.

#### PASSAGE 1:

Although it is based on Internet technology platforms, the sharing economy is a business model based on renting. As users, public agencies could tap on the public value of the sharing economy. The emphasis on renting could reduce waste and increase efficiency as it puts into use the otherwise dormant assets or labor. Adaptive governance in the context of sharing economy would imply that the public agencies shift internal digital government processes (e.g. procurement) to share assets. Digital government could facilitate on demand sharing to use the assets at capacity. Sharing equipment, vehicles, and space hold promise on this front. Public agencies could also partner with sharing economy platforms to complement and supplement public services, such as transit and emergency accommodation after disasters.

Contending with the sharing economy is, however, not simply a technological artifact for public agencies. It also implies dealing with broader consequences of the sharing economy. Adaptive governance in this context implies being <u>cognizant</u> of the policy responses to address the downsides. Digital government researchers should not only focus on the digital aspect, but also have to be wary of unequal impact of the economy in terms of who is served and who is not. Just as digital divide has been a long-term concern for e-government researchers, inequality is a central concern with the sharing economy. The sharing economy could be viewed as a harsher form of

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capitalism that could exacerbate inequality. The sharing economy's benefits accrue to the already well-to-do class with property, and gigs result in precarious work arrangements without benefits. Government agencies have to deal with the burden of the negative externalities. Strident criticism of the sharing economy has come from incumbent, well-established groups like taxi unions and hotels, whose businesses are disrupted by the sharing economy.

#### 16- The author of this passage wants to -----

- 1) represent the prospects of sharing economy for the public sectors
- 2) persuade people in renting or selling the dormant assets
- 3) describe sharing economy as an Internet based activity
- 4) emphasize the effects of online shopping values

#### All of the following are the benefits of sharing economy EXCEPT ------.

- 1) making money from underused assets
- 2) decreasing waste in the environment
- 3) accelerating services in times of disasters
- 4) increasing economic activities of the public agencies

#### The sharing economy, according to the passage, -----

- 1) is a form against the capitalism
- 2) can enforce the inequality in the society
- 3) contributes to incumbent, well established groups in the society
- 4) is the harshest form of economy with the burden of the negative externalities

#### The word 'cognizant' in paragraph 2 can be substituted by -----.

1) cautious

2) critical

3) aware

4) fair

#### The paragraph following this passage most probably discusses -------20-

- 1) the main features of a sharing economy business model
- 2) the most commonly used terms in literature to describe the sharing economy
- 3) future policies supporting the rapid rise of sharing economy
- 4) the ways that public sector agencies would need to deal with the downsides of the sharing economy

#### PASSAGE 2:

The unemployment rate is a vital measure of economic performance. A falling unemployment rate generally occurs alongside rising gross domestic product (GDP), higher wages, and higher industrial production. The government can generally achieve a lower unemployment rate using expansionary fiscal or monetary policy, so it might be assumed that policymakers would consistently target a lower unemployment rate using these policies. Part of the reason policymakers do not revolve around the relationship between the unemployment rate and the inflation rate.

In general, economists have found that when the unemployment rate drops below a certain level, referred to as the natural rate, the inflation rate will tend to increase and continue to rise until the unemployment rate returns to its natural rate. Alternatively, when the unemployment rate rises above the natural rate, the inflation rate will tend to decelerate. The natural rate of unemployment is the level of unemployment consistent with sustainable economic growth. An unemployment rate below the natural rate صفحه ۵

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4) neutral

suggests that the economy is growing faster than its maximum sustainable rate, which places upward pressure on wages and prices in general leading to increased inflation. The opposite is true if the unemployment rate rises above the natural rate, downward pressure is placed on wages and prices in general leading to decreased inflation. Wages make up a significant portion of the costs of goods and services, therefore upward or downward pressure on wages pushes average prices in the same direction.

Two other sources of variation in the rate of inflation are inflation expectations and unexpected changes in the supply of goods and services. Inflation expectations play a significant role in the actual level of inflation, because individuals incorporate their inflation expectations when making price-setting decisions or when bargaining for wages. A change in the availability of goods and services used as inputs in the production process (e.g., oil) generally impacts the final price of goods and services in the economy, and therefore changing the rate of inflation.

The natural rate of unemployment is not <u>immutable</u> and fluctuates alongside changes within the economy.

#### 21- The author's main purpose in this passage is to -----

- 1) show how inflation and unemployment are related
- 2) provide information about the reasons of high inflation
- 3) explain the most critical measure of economic performance
- 4) criticize the rising rate of unemployment and inflation in the world

#### 22- Policymakers can reach their goal in decreasing the unemployment rate by ------

- 1) restricting gross domestic product
- 2) placing upward pressure on wages
- 3) revolving around rising the inflation rate
- 4) applying policies leading to expanding the money supply

### 23- It's referred in the passage that attempts to lower the unemployment rate below the natural rate ------

- 1) cause positive fluctuations in the economy
- 2) result in rising gross domestic product
- 3) will ignite ever-accelerating inflation
- 4) will fall the purchasing value of money

### 24- The correlation between Availability of goods and services and the rate of inflation is

- 1) positive 2) inverse 3) reinforcing
- 25- The word "immutable" in the last line means -------
  - 1) flexible 2) changeable 3) steady 4) unpredictable

#### PASSAGE 3:

In a dynamic business environment, with <u>evolving</u> markets where globalization puts its mark on the specific development, the companies' decisions in the area of marketing are crucial. Companies can market their products and services because they have previously conducted activities related to increasing awareness, and also promotion activities. Furthermore, the impact of local culture on marketing activities and market research conducted to investigate the relationship between consumers' interest and attitudes towards company products have an important role. Also, it is necessary to

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take into account per capita income from the target market, in order to evaluate how potential consumers will be influenced by marketing policy decisions. Today, companies want to be able to access international markets, which may open new opportunities for business development. Thus, international trade appears supported by the process of globalization, with a market beyond the borders of home country. International trade refers primarily to trade in goods and services across the border of a country. Multinational companies play an important role in the development of international trade, among other factors such as globalization and outsourcing. Due to international trade, consumers in different countries can purchase goods and services which are made abroad, implying significant resources, as a border crossing requires certain costs, such as some taxes, and economic, social, cultural, legislative and political differences between countries.

It is important for a company that wants to market their products and services in other countries, to consider local culture and local language, thus to be able to find a strategic position successfully in the market. Companies face many challenges on the market, not only in terms of marketing products or services. They must have an effective planning program, and develop effective strategies for sourcing, transportation, marketing activity, with demands and results that differ from one country to another, subject to different regimes related to trade policies, legislation, infrastructure, culture, etc. Also, companies need to be socially and environmentally responsible, requiring to engage in these actions for the good of society, but also to build a successful business.

26-	The word	"evolving"	in the	first line	means	
	* *** ** ** **	W 1 174 7 1 1 1 1 1	*** ****	THE LANGETTE	ALL WOLLDER	

- 1) offering
- 2) considering 3) depending
- 4) supporting

#### The pre-requirements for selling products and services are -----.

- 1) promotion of a new product and increasing awareness
- 2) certain costs and dynamic business environment
- 3) creating interest in company's products and increasing customers
- 4) increasing exchange of products and processes of international integration

#### All of the following, according to the passage, have critical impacts on the progress of international trade EXCEPT ------

1) globalization

2) outsourcing

3) potential consumers

4) multinational companies

#### International trade, you can infer from the passage, ------

- 1) allows companies to produce goods and services that may not have been available domestically
- 2) can stimulate economic growth of countries that are now so interconnected
- 3) restricts the areas of decision-making for marketing companies
- 4) leads to less competition among the companies within the country

#### Finding a successful strategic position in the market ------

- 1) requires to engage in all actions for the good of society
- 2) demands clear positions about the value that products will offer
- 3) depends mainly on social and environmental progress in that country
- 4) is under the direct influence of local culture and local language

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وبسایت تخصصی ازمونهای زبان

ه به اطلاع می رساند، کلید اولیه سوا

ه به اطلاع می رساند، کلید اولیه سوالات که در این سایت قرار گرفته است، غیر قابل استناد است و پس از دریافت نظرات داوطلبان و صاحب نظران کلید نهایی سوالات تهیه و بر اساس آن کارنامه داوطلبان استخراج خواهد شد. در صورت تمایل می توانید حداکثر تا تاریخ 1399/05/22 با مراجعه به سامانه پاسخگویی اینترنتی (request.sanjesh.org) نسبت به تکمیل فرم "اعتراض به کلید سوالات"/"آزمون کارشناسی ارشد سال 1400" اقدام نمایید. لازم به ذکر است نظرات داوطلبان فقط تا تاریخ مذکور و از طریق فرم ذکر شده دریافت خواهد شد و به موارد ارسالی از طریق دیگر (نامه مکتوب یا فرم عمومی در سامانه پاسخگویی و ...) یا پس از تاریخ اعلام شده رسیدگی تخواهد شد.

گروه امتحانی	نوع دفترچه	عنوان دفترچه		
گروه علوم انسانی	A	علوم اقتصادي		

شماره سوال	گزینه صحیح	شماره سوال	گزینه صحیح	شماره سوال	گزینه صحیح	شماره سواك	گزینه صحیح	شماره سوال	گزینه صحیح	شماره سوال	گزینه صحیح
1	1	31	4	61	1	91	3	121	4	151	سفيد
2	3	32	3	62	4	92	3	122	1	152	سفيد
3	1	33	2	63	3	93	3	123	1	153	سفيد
4	4	34	1	64	2	94	1	124	3	154	سفيد
5	2	35	4	65	1	95	2	125	2	155	سفيد
6	2	36	2	66	4	96	4	126	2	156	سفيد
7	4	37	1	67	2	97	4	127	4	157	سفيد
8	4	38	4	68	3	98	3	128	1	158	سفيد
9	3	39	3	69	4	99	3	129	2	159	سفيد
10	2	40	2	70	4	100	1	130	3	160	سفيد
11	3	41	2	71	1	101	4	131	2	161	سفيد
12	1	42	3	72	1	102	3	132	3	162	سفيد
13	4	43	2	73	3	103	2	133	4	163	سفيد
14	2	44	1	74	3	104	4	134	2	164	سفيد
15	3	45	4	75	1	105	2	135	1	165	سفيد
16	1	46	1	76	2	106	3	136	1	166	سفيد
17	4	47	3	77	3	107	2	137	2	167	سفيد
18	2	48	1	78	2	108	3	138	3	168	سفيد
19	3	49	1	79	4	109	3	139	1	169	سفيد
20	4	50	4	80	2	110	2	140	4	170	سفيد
21	1	51	3	81	1	111	2	141	3	171	سفيد
22	4	52	1	82	4	112	4	142	2	172	سفيد
23	3	53	3	83	2	113	3	143	3	173	سفيد
24	2	54	4	84	2	114	1	144	4	174	سفيد
25	3	55	1	85	1	115	1	145	2	175	سفيد
26	2	56	4	86	1	116	4	146	1	176	سفيد
27	1	57	3	87	1	117	2	147	2	177	سفيد
ي آهون	اهٔ ۱۵۰ ما	ایگاق نر	دانة د ،	88	زباق	1:118	1 1	148	3	178	های <mark>دا</mark> یگ
ی امور 29	2 10	59	2	89	ربې	مو د معابع 119	4	149	4	179	سفيد"
30	4	60	1	90	1	120	2	150	1	180	سفيد